



RAINBOW BRIDGE COMMUNICATIONS CO



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August 20, 2007

Attn: Rob Harlan
SESCI-NAC
PO Box 67087
Meadowlark RPO
Edmonton, T5R 5Y3

Re: Made-in-Alberta - New Energy Stories, proposed new episode
Chapter: "Eco-buildings"; Episode: "Passive Solar"

Dear Rob:

Please consider this letter, along with your attached document, to be the "episode description" referred to in the enclosed sponsorship agreement. Please sign both copies of the agreement and send one back to me in the addressed envelope.

This four-minute Made-in-Alberta episode will describe passive solar building design from the point of view of one of the experts at SESCO-NAC, either Andy Smith, Rob Harlan or alternate.

We will explain and discuss the features of the three kinds of passive solar house designs, more or less as they are outlined in the document you emailed to me. I'd also like to investigate whether a house can be adapted in any way to make better use of the sun's energy for heat and light?" Some history of our use of passive solar building design might also be interesting.

Of course, we can also discuss anything else you would like to add. I always talk with my interviewees on the phone to outline the topics for the interview first. In the final edit, we sometimes can't include everything that we want, but we can usually get most of it in.

For visuals, we will need to find some good examples of the design elements we are discussing. I have a little bit in my archives, but we will need to shoot some more. I will be contacting you and/or Andy to help me find these and line them up. We will also be hopefully shooting some video of the construction of Riverdale NetZero, and this should be useful as well.

Please call or email if you have any questions. I'll be contacting you soon to get started.

Barb Allard